

CAMPAIGN 2022 UPDATE

October 2019



Dear Friend of OPB,

We let you know last month about the debut of our new, vastly more capable audio studios. This was a major milestone. While renovation work continues, these new studios are now fully in use and we're just starting to scratch the surface of what we can do.

Our studios - and the ongoing renovation they're a part of - wouldn't have happened without special contributions from some of our most generous donors. To that end, I want to acknowledge a significant gift made by OPB board member, Susan Hammer.



"As I think about how to give back, OPB seems like the best gift I can give because it's there for everyone. It's available to everyone regardless of income or life circumstance, in all parts of Oregon, the region, and beyond. OPB unites us at a time when so much divides us." - Susan Hammer

Susan is an Oregon native who grew up in the heart of the Willamette Valley. She's had a distinguished law career in commercial mediation and has contributed her leadership and philanthropy to many other organizations.

Susan's gift creates the Susan Hammer Studio, where hosts of Morning Edition and All Things Considered perform their craft (this is the studio from which Geoff Norcross tells you "It's 8:01: the news is next"). We're extremely grateful to Susan, who is a thoughtful, committed supporter of OPB and our public service mission.

In addition to broad support of Campaign 2022, her gift will also support new photojournalism expertise to improve the visual impact of our reporting via opb.org, mobile devices, social media and our weekday email newsletter, First Look.

If you'd like to join Susan in supporting Campaign 2022, please contact me or Cheryl Ikemiya to learn more. Thanks again for your support!

Sincerely,

Steve Bass
President and CEO