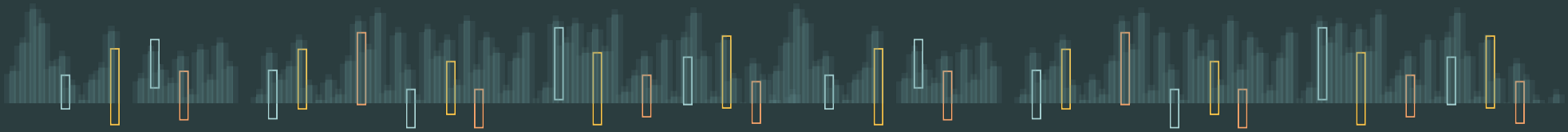


Portland Metro Chamber Economy Survey

December 2023



Research purpose

- Track opinions about the economy, jobs, and community issues over time
- Assess voters' top priorities
- Measure voters' attitudes about multiple tax related questions



Methodology

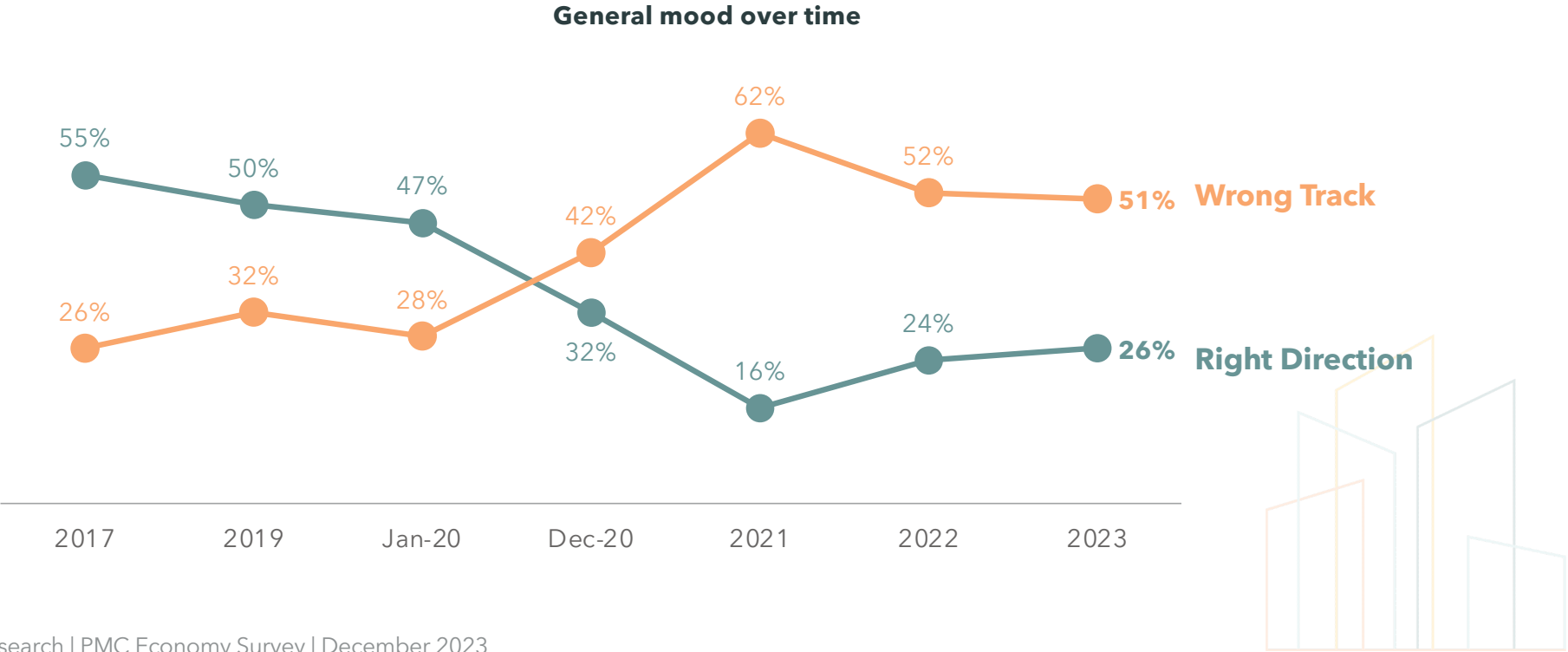
- Hybrid (phone and text-to-online) survey of N=500 tri-county voters, including an oversample of Portland voters (n=250)
- Conducted December 13-19, 2023; 12 minutes to complete
- Quotas set and data weighted by age, gender, region, and political party registration to ensure a representative sample. We also weight to education, based on Census data.
- Margin of error $\pm 4.4\%$ for entire sample; $\pm 6.2\%$ for City of Portland sample
- Due to rounding, some totals may differ by ± 1 from the sum of separate responses.



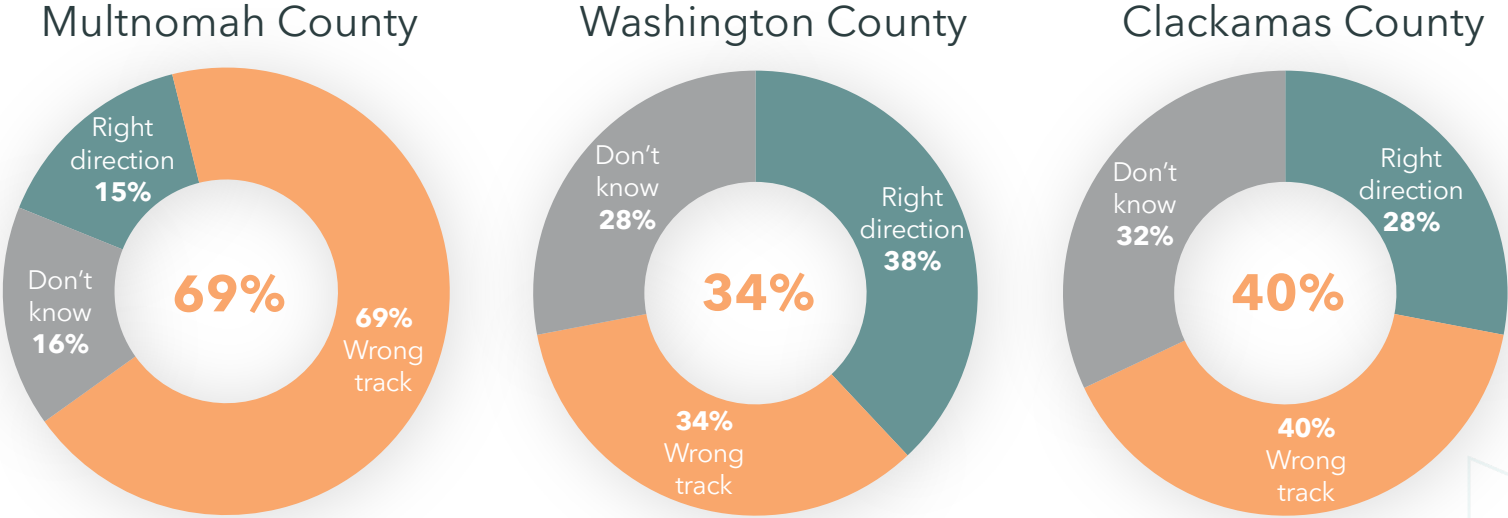
COMMUNITY SENITMENTS



Voter sentiment on the Portland region's direction continues to be negative.

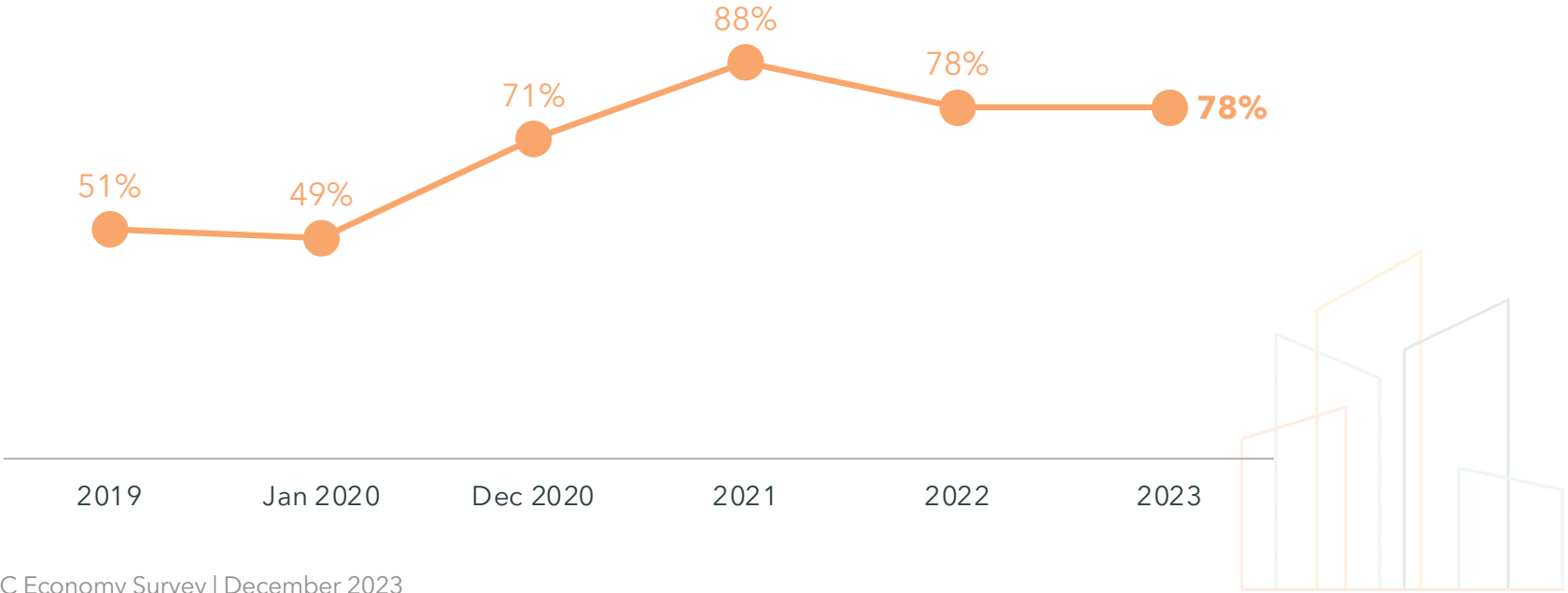


Multnomah County residents are more negative about the county's direction than Washington and Clackamas County residents.

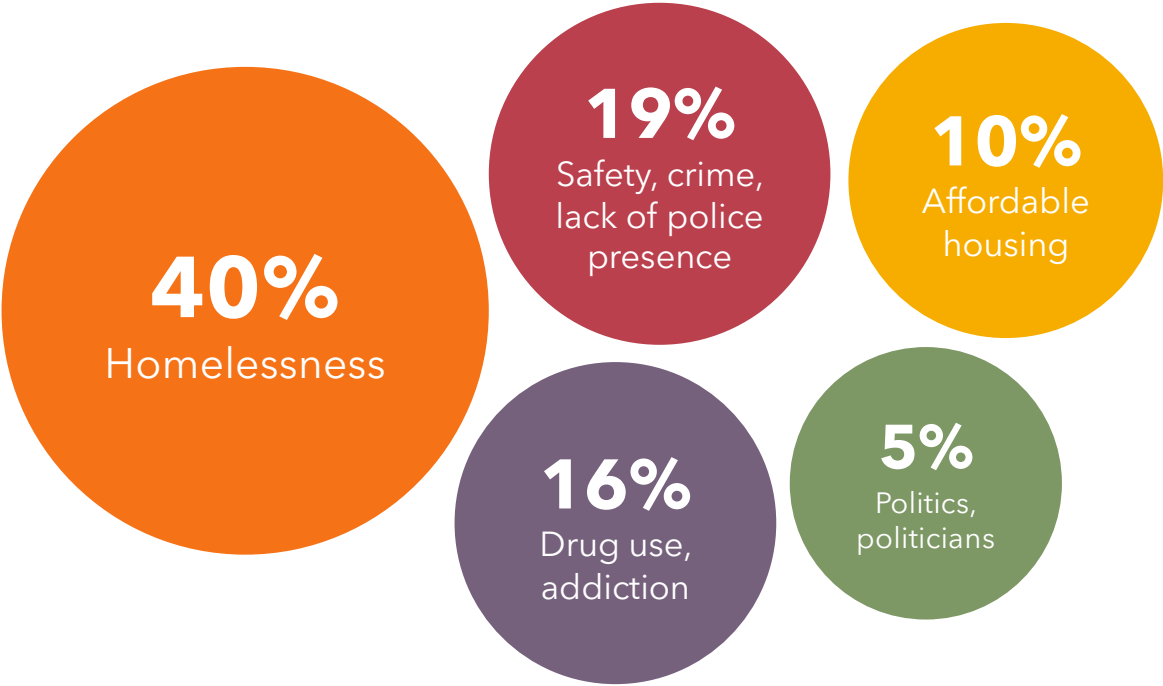


Voters continue to be pessimistic about quality of life in Portland, with nearly eight in ten saying it is getting worse.

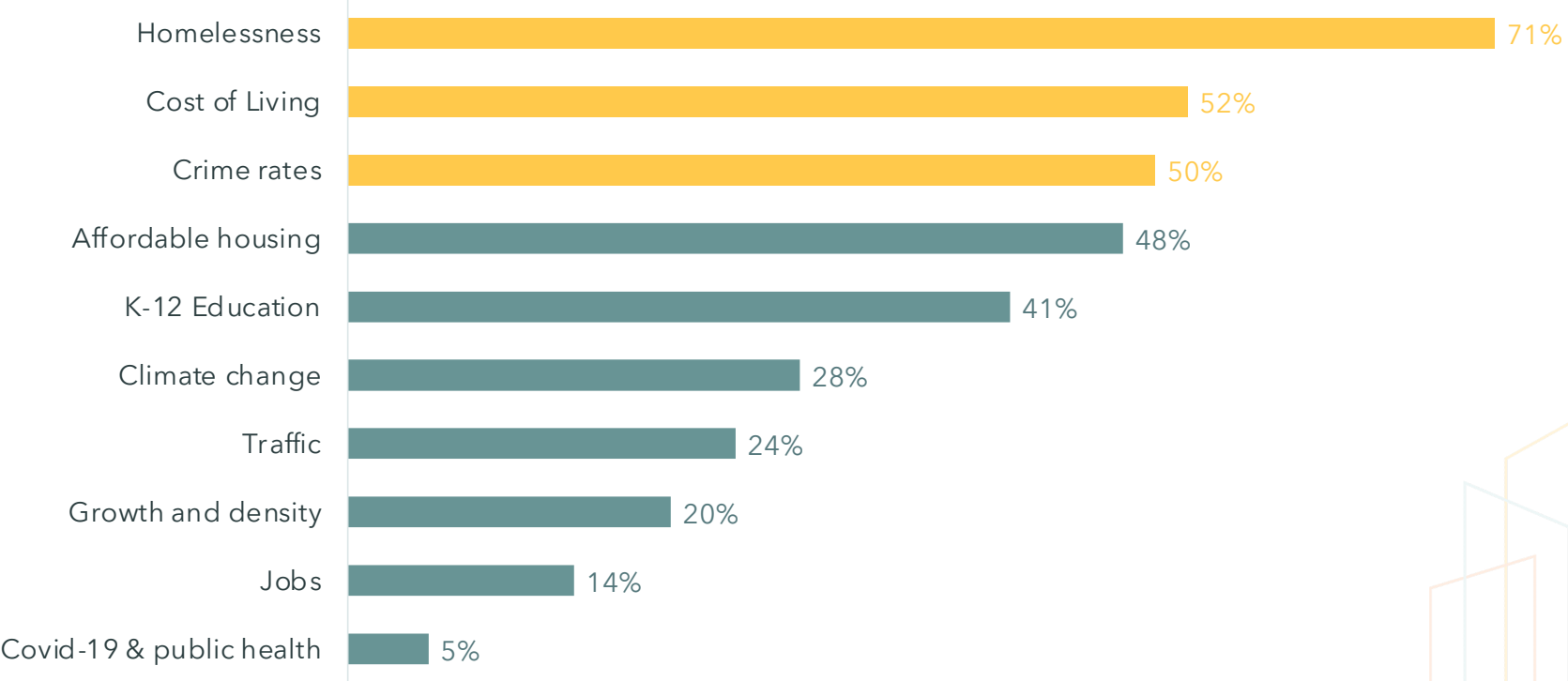
% who say quality of life in the Portland Region is getting worse



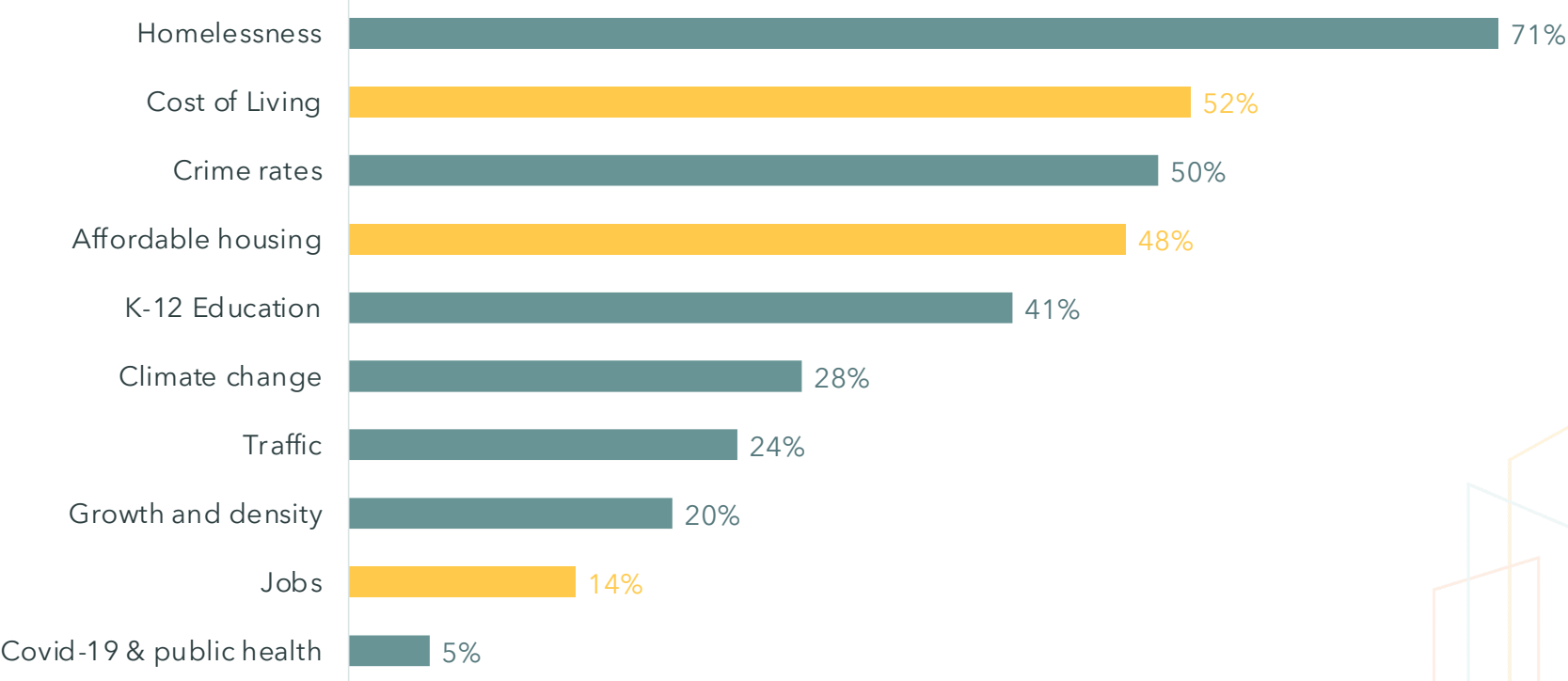
Homelessness continues to be the top-of-mind issue facing the region.



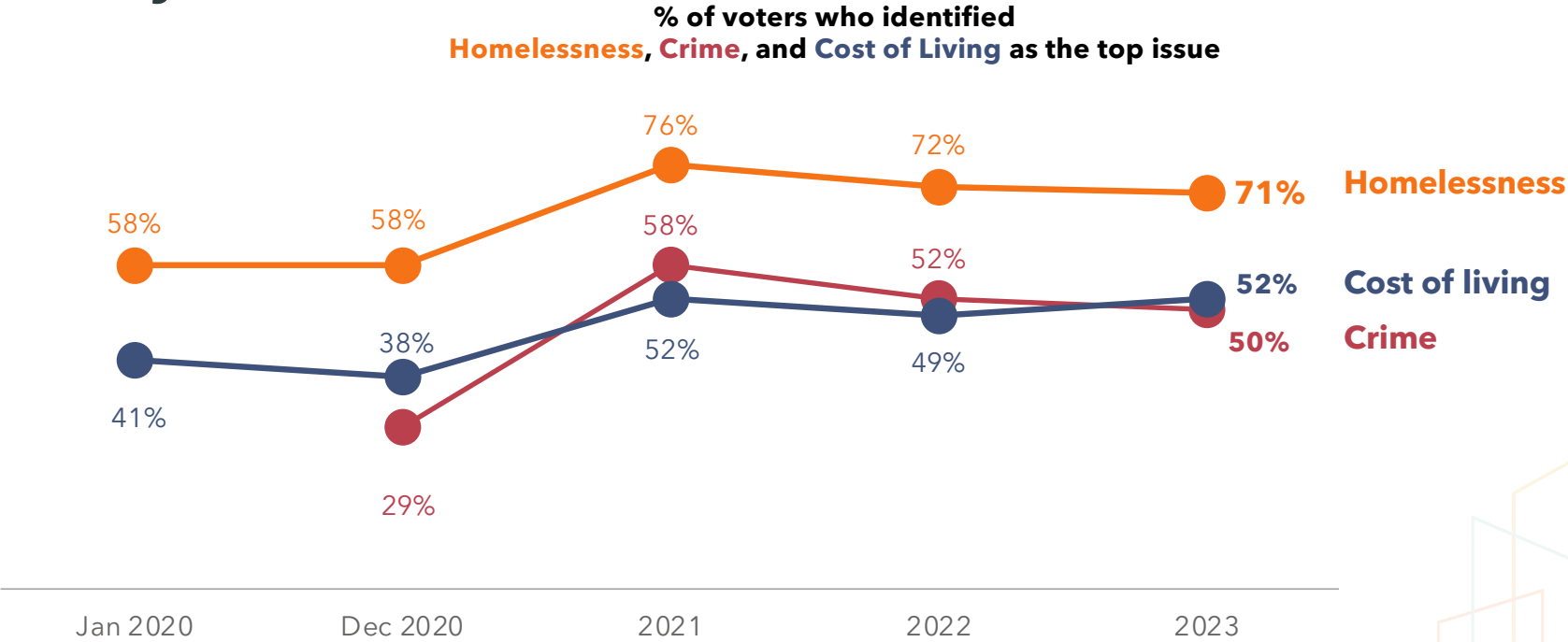
Homelessness, cost of living, and crime rates are top concerns for more than half of voters.



Regarding economic issues, voters are considerably more concerned about cost of living and affordable housing than jobs.



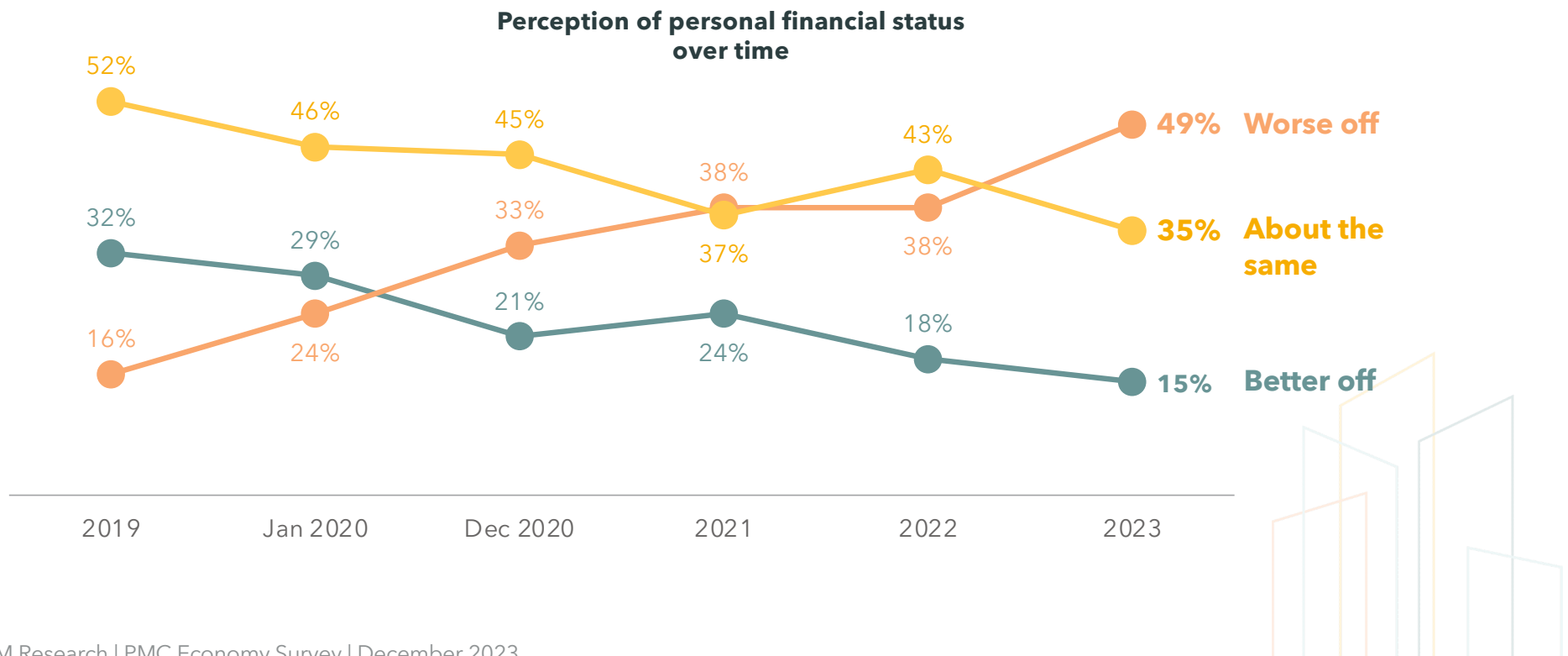
Level of concern about homelessness, cost of living, and crime has remained constant over the last year.



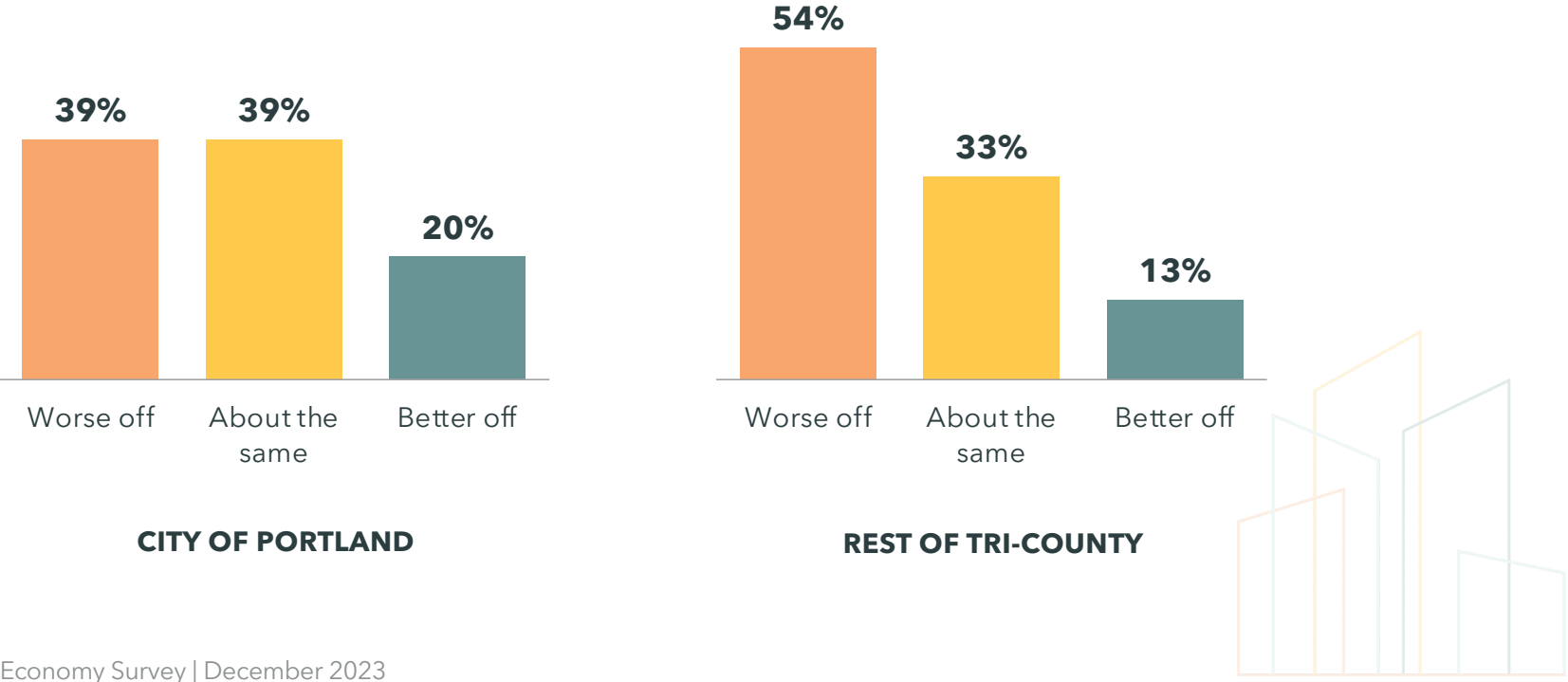
ECONOMIC OUTLOOK



Half of voters say they are worse off compared to two years ago; fewer feel that they are maintaining or improving their economic position.

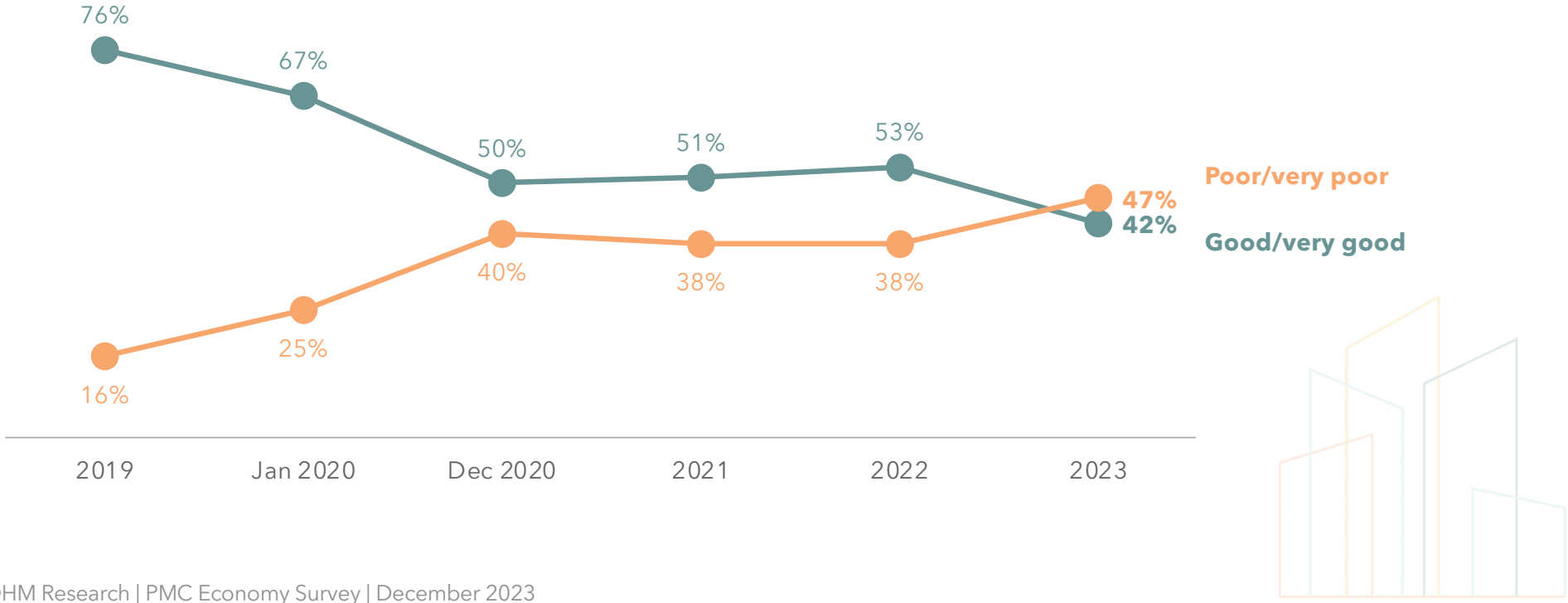


Voters outside of Portland are more likely to feel their household is worse off financially.



Negative perceptions of economic opportunities outweigh positive ones for the first time in 2023.

Perception of economic opportunities over time

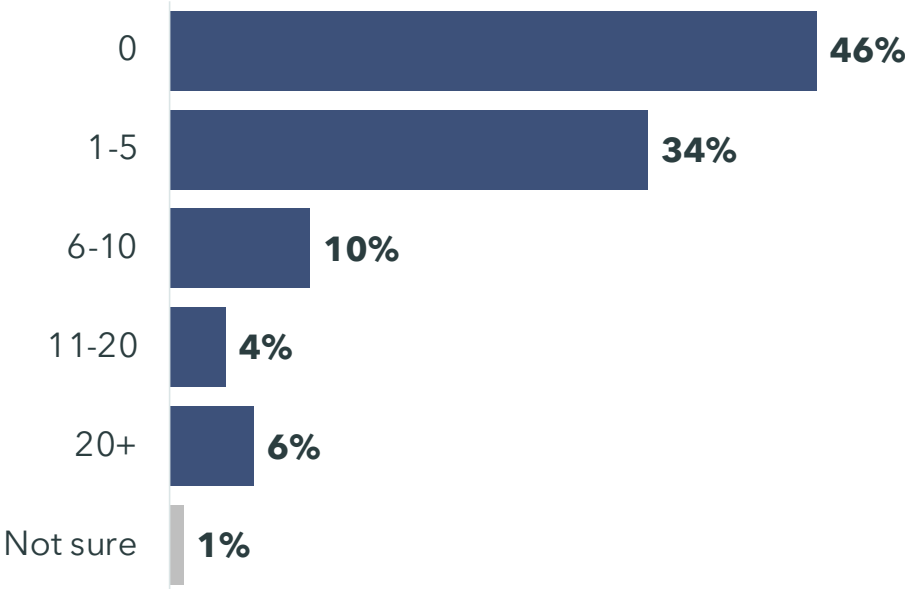


DOWNTOWN PORTLAND



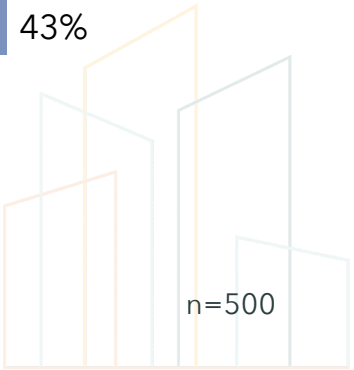
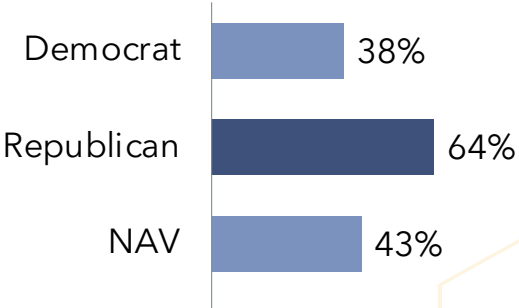
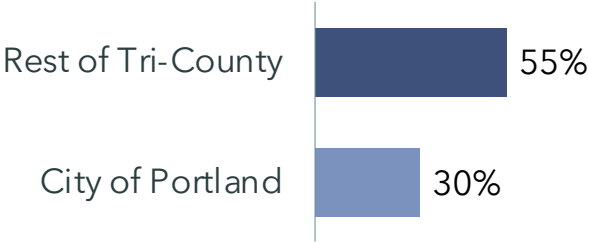
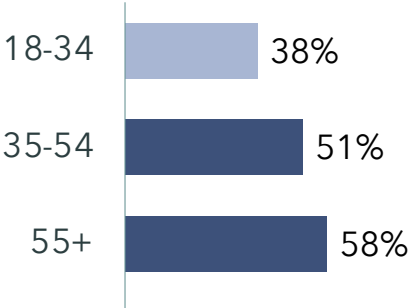
Slightly more than half of tri-county residents have visited downtown Portland at least once in the past 30 days.

Visits to Downtown Portland in last 30 days



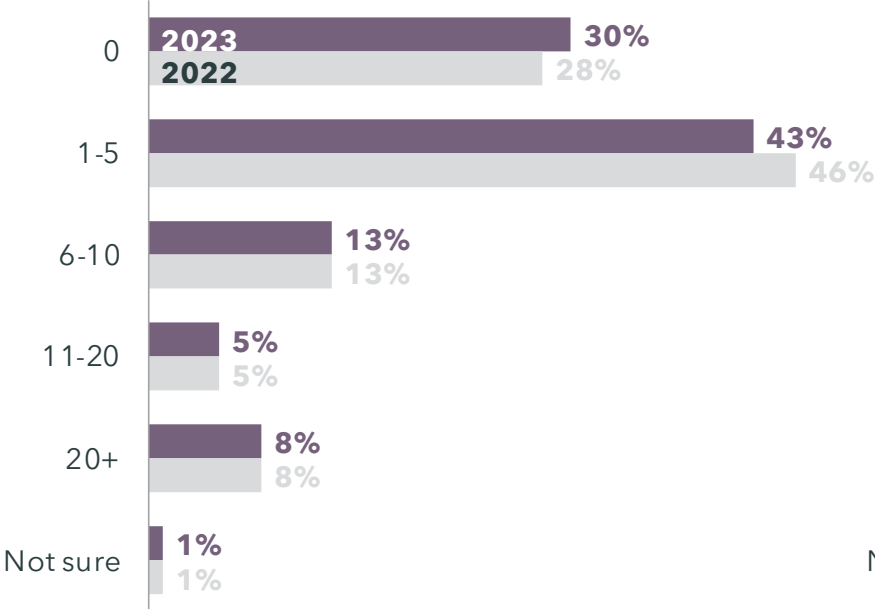
Residents over 35, those residing outside Portland, and Republicans are less likely to have visited downtown Portland in the past month.

Percent who say they have NOT visited Downtown Portland in the last 30 days

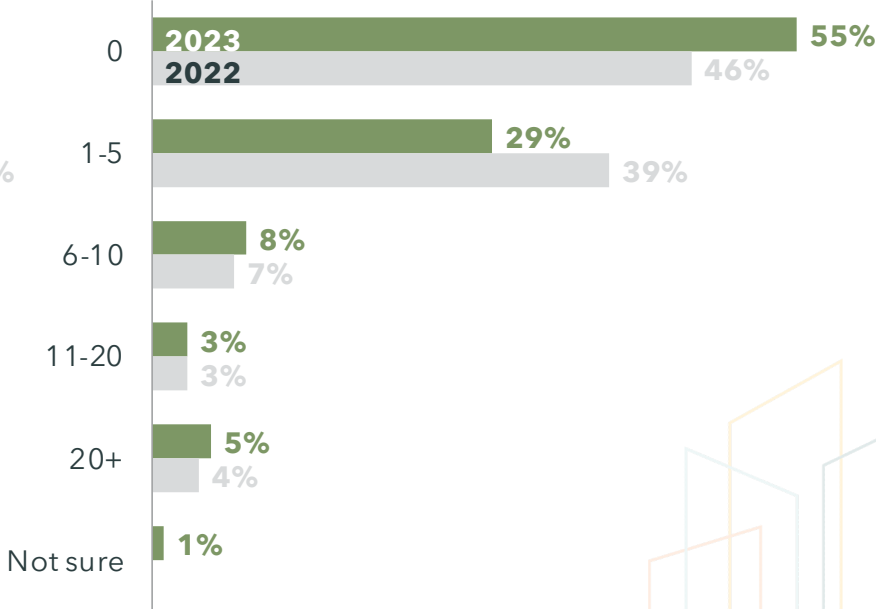


Relative to last year, more of those outside of the city are not visiting downtown at all.

City of Portland

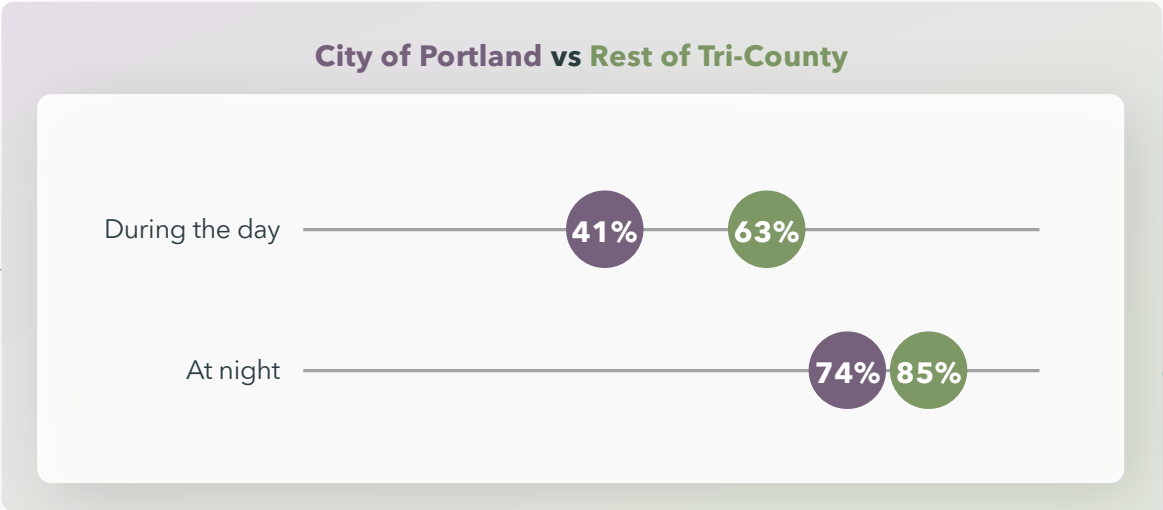
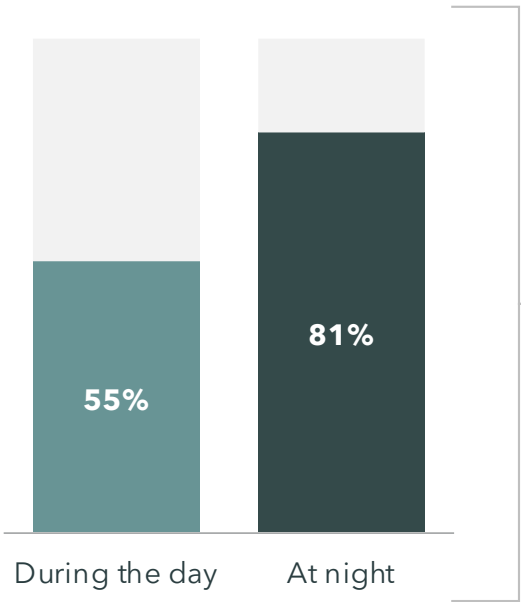


Rest of Tri-County

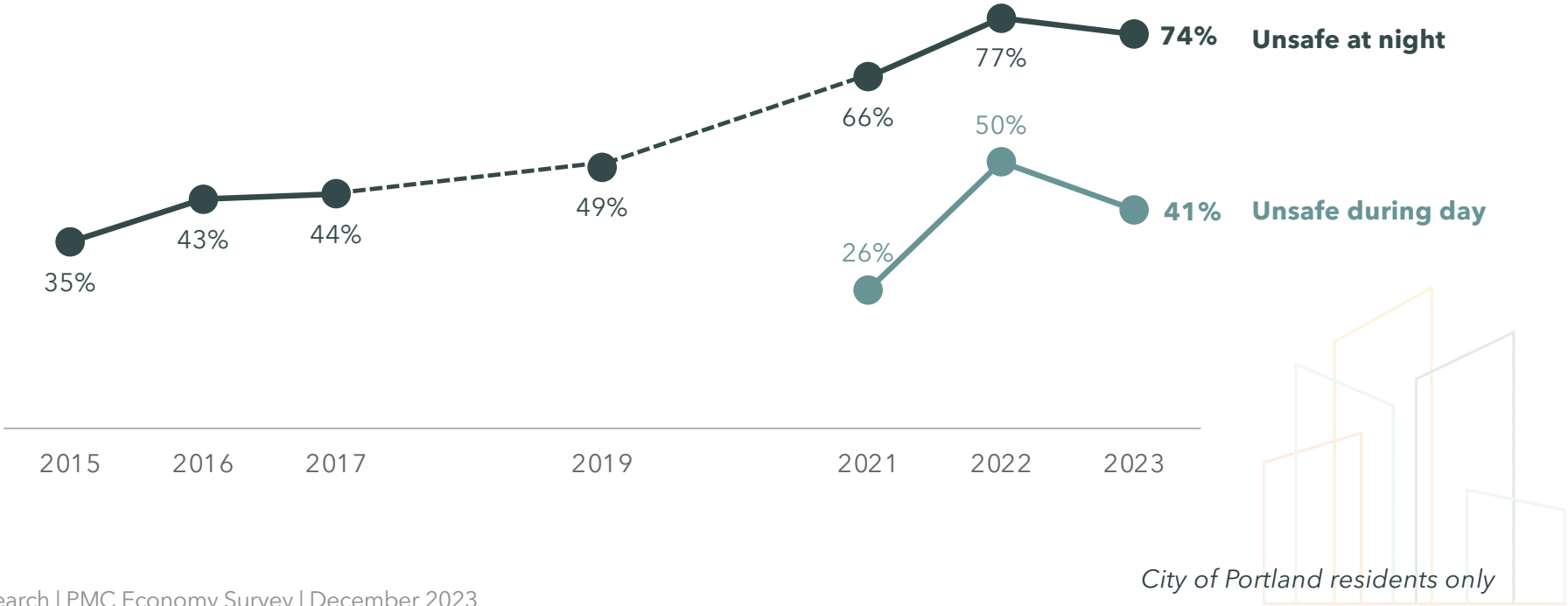


While a majority of all residents consistently feel unsafe in downtown Portland, Portland residents are more likely to feel safe during the day.

% who feel somewhat/very unsafe in Downtown Portland



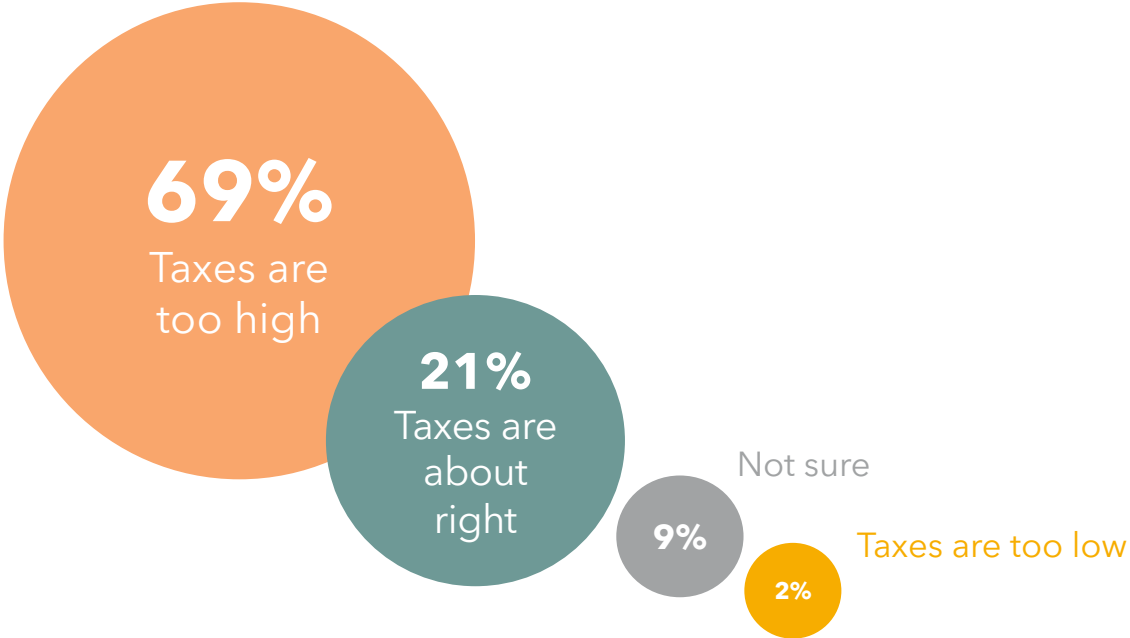
Over the past several years, Portland residents have felt increasingly unsafe downtown at night.



TAXES

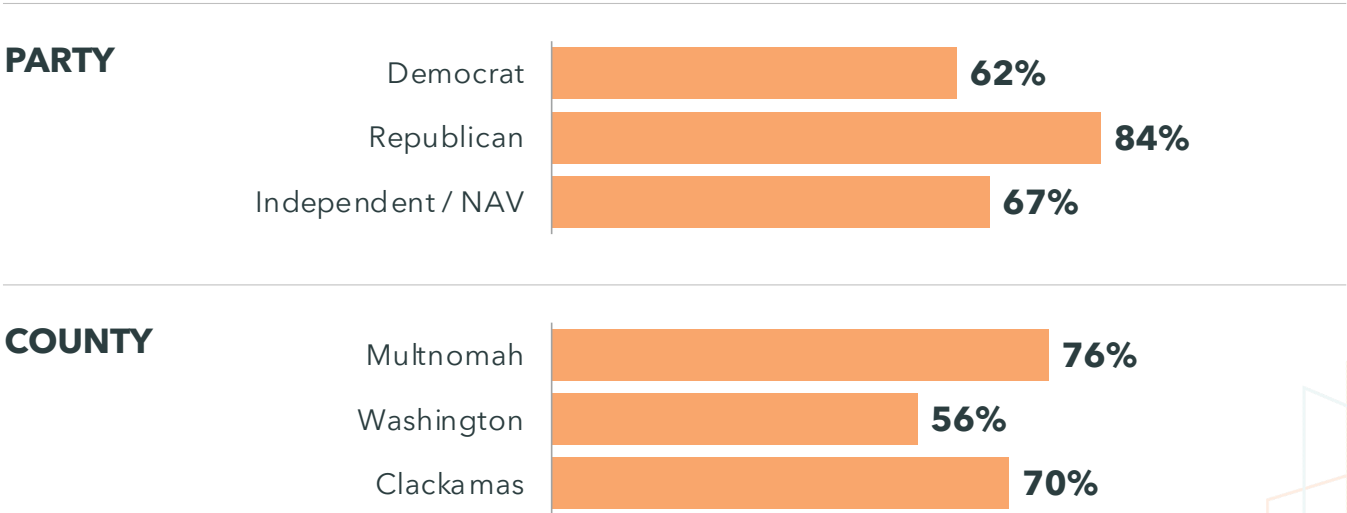


Seven in ten voters in the tri-county region feel that taxes are too high considering the services they receive—an increase from six in ten in 2022.

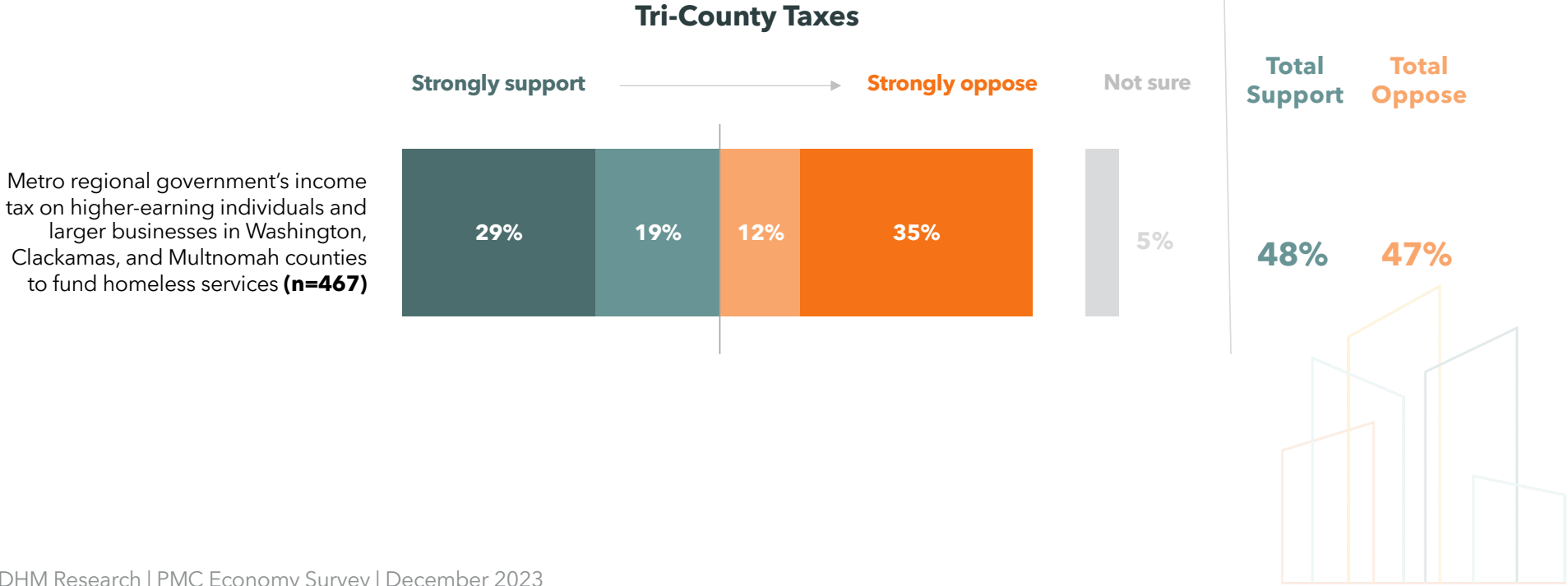


Republicans and voters in Multnomah and Clackamas Counties are more likely than their counterparts to feel taxes are too high.

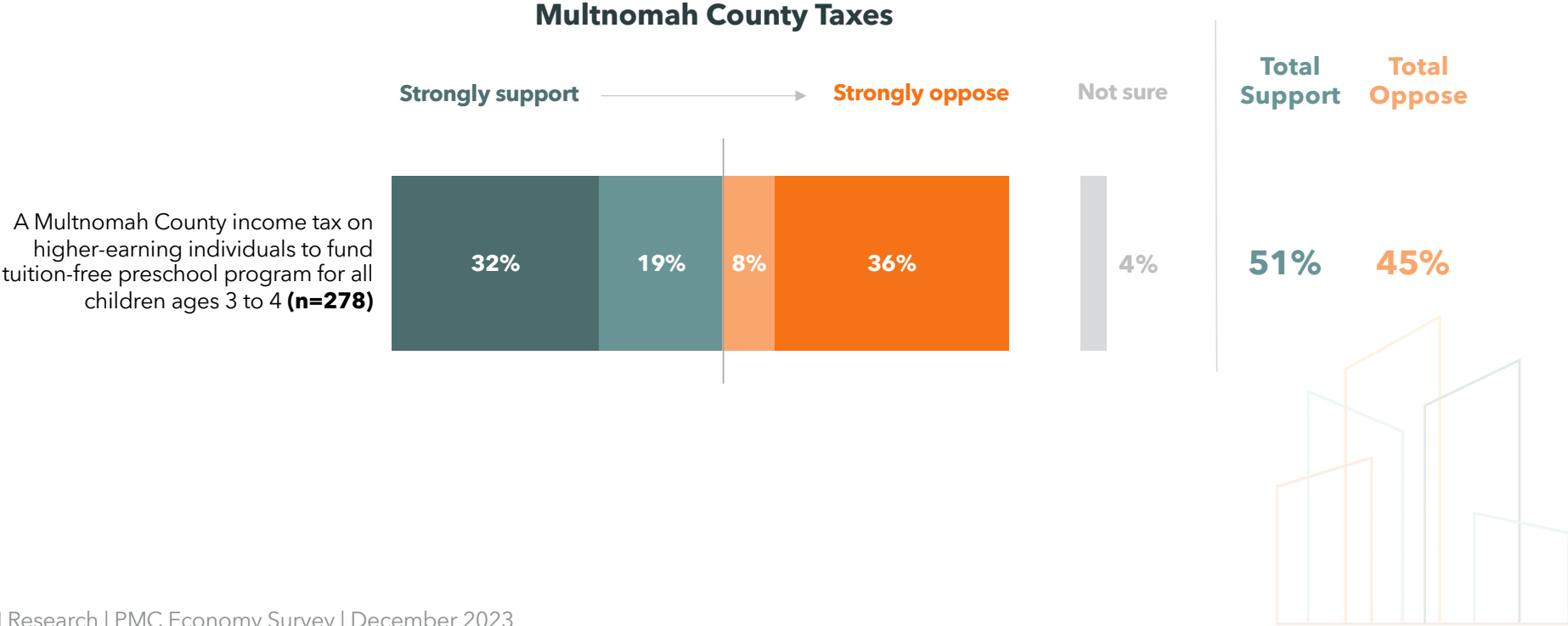
% who say taxes are too high



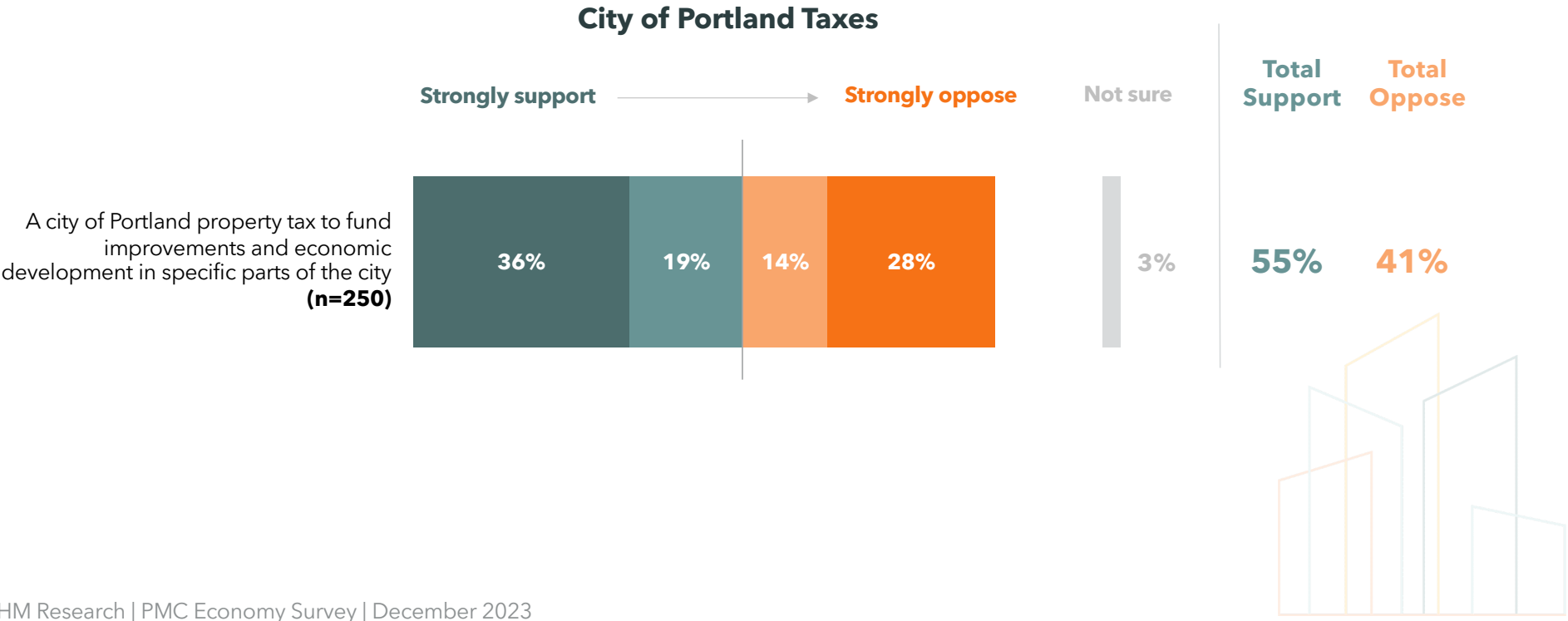
Tri-county voters are divided on the existing Metro district tax, with a higher number strongly opposing than strongly supporting.



Multnomah County voters are split in their support of the pre-school for all taxes they pay.



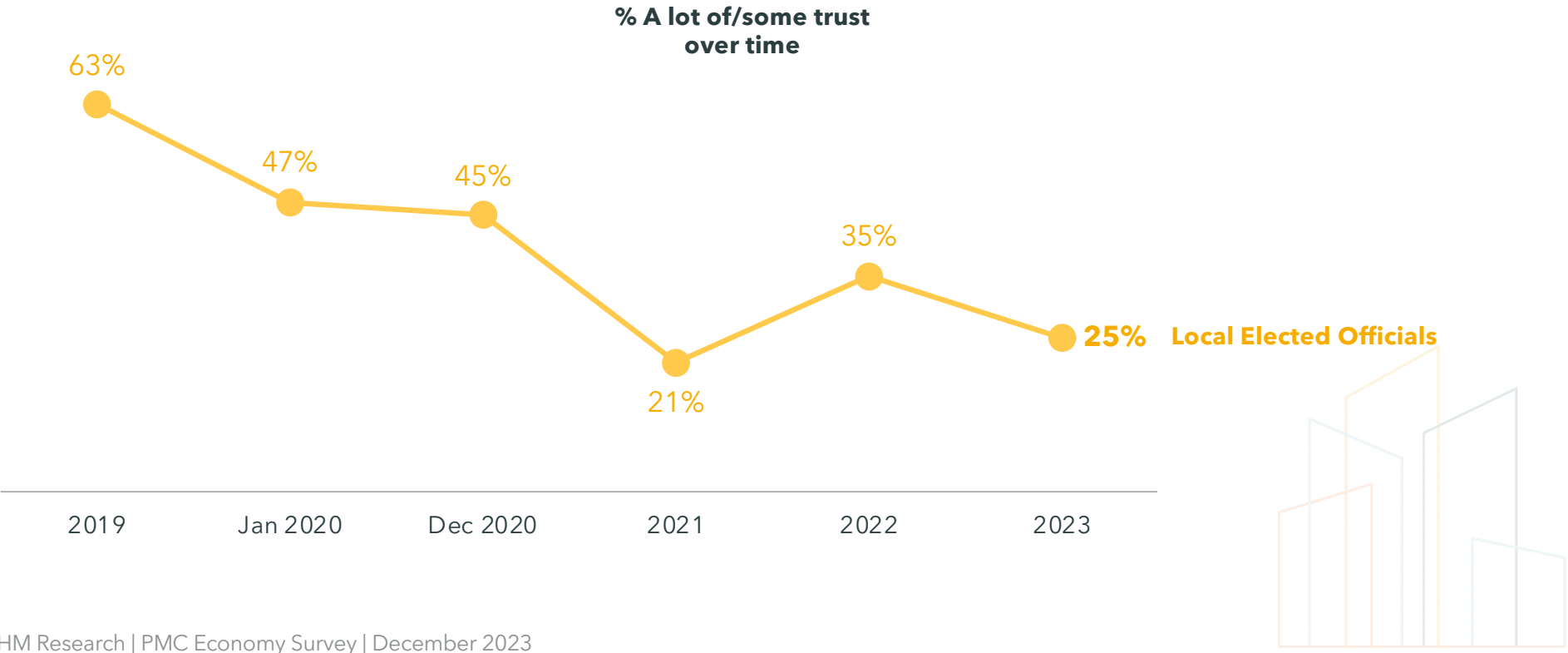
City of Portland voters continue to support the clean energy tax.



TRUST IN ELECTED OFFICIALS



Trust in local elected officials declined in 2023.





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